

MYCITY MAGAZINE

ART SPECIFICATIONS & TECHNICAL INFORMATION

PLEASE NOTE: ACCEPTED FILE FORMATS ARE HIGH-RESOLUTION PDF, .EPS, .JPEG. ALL IMAGES MUST BE AT LEAST 300 DPI.

ALL ADOBE CS - PHOTOSHOP, ILLUSTRATOR, INDESIGN & ACROBAT - PLEASE MAKE SURE ALL SUPPORTING FILES AND FONTS ARE INCLUDED WHERE AND WHEN NECESSARY. ALL RASTER IMAGES SHOULD BE EITHER .TIF OR .EPS AT NO LESS THAN 300 DPI. ALL VECTOR IMAGES SHOULD BE CONVERTED TO PATHS. ALL IMAGES, RASTER, AND VECTOR SHOULD BE IN CMYK. ALL TEXT & GRAPHICS NEED TO BE CONTAINED WITHIN 'LIVE AREA'.

2 PAGE SPREAD

GUTTER AREA (DEAD SPACE) IS 1" IN CENTER OF AD SPREAD

BLEED

17"W x 11.125"H

TRIM

16.75"W x 10.875"H

LIVE

15.75"W x 9.875"H

FULL PAGE

BLEED

8.625"W x 11.125"H

TRIM

8.375"W x 10.875"H

LIVE

7.375"W x 9.875"H

BACK COVER

BLEED

8.625"W X 8"H

LIVE AREA

7.4"W X 7.4"H

HALF PAGE

HORIZONTAL

7.5"W x 4.875"H



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